



<http://www.TorbayConnected.co.uk>

A partnership project that delivers culturally driven regeneration and celebration of Place

Torbay Strategic Partnership – June 2011

1. What are we trying to achieve for our communities?

- 1.1 World Class Creatively Driven Public Realm (Nudging people into mobility) and valuing it in quantitative economic terms.
- 1.2 Impacting creative skills agenda and the sectors high value GVA (Gross Value Added).
- 1.3 Commissioning and delivering public realm interventions and exhibitions
<http://www.youtube.com/watch?v=qbdaM1sv5yk>.
- 1.4 Enabling residents to celebrate Their Heritage and Culture allowing them to feed into and drive the content of stories embedded in Place (Localism)
<http://torbayconnected.co.uk/map>.
- 1.5 Adding value to the regeneration of the Bay

2. Relationship to Community Plan

- 2.1 Pride in the Bay: Journey ambience.
- 2.2 Economic Regeneration: PERS (Pedestrian Environment Review System).
- 2.3 Health and Wellbeing: A developing area of research.

3. Recommendation for decision

- 3.1 To note the case study as presented and its success.
- 3.2 Partners were encouraged to support the following:
 - continuing research into quantitative measures linked to legibility and public realm improvements: Health, Safety, and Regeneration;
 - signposting to the TorbayConnected.co.uk website; and
 - encouraging planners, developers, and architects to build in Torbayconnected toolkit into plans and projects/potentially commission project to deliver added value to developments.

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